

# National Convention on PKD



Friday, August 6 – Sunday, August 8, 2010

Register Today!

☎ 1.800.PKD.CURE    🌐 [www.pkdcure.org](http://www.pkdcure.org)



# The PKD Foundation's National Convention on PKD

If you or a loved one is affected by PKD, you won't want to miss the 2010 National Convention on PKD – a unique opportunity to learn the latest on the disease, connect with others from around the world and become an advocate for your own healthcare.

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## Learn

Each year, the world's leading PKD experts come together to lead educational sessions at the National Convention on PKD. These medical professionals and researchers share their own experiences and expertise in an easy-to-understand and approachable manner, covering everything from nutrition and pain management to transplantation, dialysis and much, much more.



## Connect

The National Convention on PKD creates a safe, positive environment for patients, family members and medical professionals to meet face-to-face and share practical information and advice on living with PKD. You'll have the opportunity to talk with others dealing with similar situations and learn what they are doing to better manage their outcomes. You'll also have the chance to talk personally with PKD experts. This year we'll even have sessions for caregivers.



## Research

For the first time, PKD researchers, including some of the PKD Foundation's Scientific Advisory Committee, will be on hand to explain new research discoveries at a special event Friday evening. This will be an incredible opportunity to speak directly with PKD professionals and learn about potential treatments in the pipeline.



## Advocate

The National Convention on PKD provides attendees with the confidence and tools to better manage their own health – in effect, to become their own advocates. Seminar topics include “Being Your Own Advocate” and “How to Get Answers that Make Sense” so you're in charge. In addition to becoming your own champion, you'll learn how to help advance treatments and a cure for millions affected by PKD.

## Friday, August 6

- 4 pm – 7 pm** Registration / Information Desk Open  
**4 pm – 7 pm** Reception in Exhibit Hall
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## Saturday, August 7

- 7 am – 5:30 pm** Registration / Information Desk Open  
**7 am – 8:00 am** Breakfast Buffet in Exhibit Hall  
**8 am – 5:30 pm** Educational Sessions  
**12:15 pm – 1:30 pm** Luncheon  
**6:30 pm – 8:30 pm** Awards Reception
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## Sunday, August 8

- 7:30 am – 12 pm** Information Desk Open  
**7:30 am – 8:30 am** Breakfast Buffet in Exhibit Hall  
**8:30 am – 12 pm** Educational Sessions  
**12 pm** Convention Adjourns
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*The convention was very informative – and moving. If someone has not been to a convention, they should go. They also should get involved. Make a difference. You are your own advocate.*

**– Renee Reilly Madison, NJ**



# Convention Information

## Event Location

### **Sheraton San Diego Hotel & Marina**

1380 Harbor Island Drive  
San Diego, CA 92101  
(619) 291-2900

*The Sheraton San Diego Hotel & Marina is a waterfront hotel with expansive views of the San Diego Bay and city skyline.*

### **About the Location:**

- Overlooking the beautiful bay and downtown San Diego
  - Close to the restaurants, shops and nightclubs of the Gaslamp Quarter, Old Town and Little Italy
  - Ten minutes from renowned San Diego Zoo and SeaWorld San Diego
  - Near the many attractions and museums of Balboa Park, including the Reuben H. Fleet Center and the San Diego Museum of Art
  - Surrounded by great shopping, including the upscale Horton Plaza mall
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## Accommodations at the Sheraton San Diego Hotel

### **Hotel Amenities:**

- Complimentary transportation from the San Diego International Airport
- Five restaurants
- Fitness center and spa
- Four lighted tennis courts
- Biking and jogging trails
- Three large outdoor heated pools and two hot tubs

### **Convention Hotel Room Rates:**

- \$179.00 Single/Double Occupancy
- \$20 for each additional person in room (if more than two)

### **Room Rate Cut-Off Date:**

The above rates will be available for reservations made before July 10, 2010 (by 5 pm PST) or before our room block sells out (whichever occurs first). After this date or after our block sells out, the rate will be based upon the hotel's prevailing rate.

### **To Make Hotel Reservations:**

To make your hotel reservations at the Sheraton San Diego Hotel, call (877) 734-2726. When calling, be sure to let them know you are a part of the PKD Foundation Convention, Booking #21156.

### **Hotel Parking:**

The hotel offers rates of \$20 per day for self parking and \$26 per day for valet parking.

## Travel and Transportation

The Sheraton San Diego Hotel & Marina is one mile from the San Diego International Airport (Lindberg Field) and offers complimentary airport shuttle service every 15-20 minutes from 5 am through midnight every day. The shuttle pick up at the airport is across from the bus/cab terminal exit. At the hotel, the shuttle picks up from the Marina & Bay Tower in the main lobby.

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## Tourist Attractions in San Diego

In addition to the priceless opportunity to learn from the very best in PKD research and medicine, the 2010 National Convention on PKD provides attendees with a chance to explore San Diego.

**The city's numerous tourist attractions include:**

- The world-famous San Diego Zoo [www.sandiegozoo.org](http://www.sandiegozoo.org)
- Beautiful beaches [www.sandiego.com/beaches](http://www.sandiego.com/beaches)
- Balboa Park, home to 15 museums, lush gardens, renowned performing arts venues and the zoo [www.balboapark.org](http://www.balboapark.org)
- Seaport Village, a bayside area with restaurants, galleries and more than 50 shops [www.seaportvillage.com](http://www.seaportvillage.com)
- SeaWorld [www.seaworld.com/sandiego](http://www.seaworld.com/sandiego)
- Legoland [www.legoland.com/california.htm](http://www.legoland.com/california.htm)
- Knott's Soak City and Knott's Berry Farm [www.knotts.com](http://www.knotts.com)
- The Gaslamp Quarter, home to theater, shopping and fine dining in the Victorian National Historical District [www.gaslamp.org](http://www.gaslamp.org)
- Birch Aquarium, which features more than 60 habitats of the Pacific marine life [www.aquarium.ucsd.edu](http://www.aquarium.ucsd.edu)



# Registration Information

## Registration

### **Online Registration – NOW OPEN:**

Register your friends and family today by visiting [www.pkdcure.org](http://www.pkdcure.org). Click on the Events tab to find information on the upcoming National Convention on PKD.

### **Paper Registration:**

A mail-in form is available on the following page.

### **The registration fee is \$125 per person, which includes:**

- Attendance to all sessions featuring noted PKD experts
- Breakfast on Saturday and Sunday mornings
- Friday afternoon / evening exhibit hall reception
- Saturday lunch
- Saturday evening reception

### **PKD Foundation Registration Fee Refund Policy:**

The National Convention registration fee is 100 percent refundable until July 23, 2010.

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## Sponsors and Exhibitors

If you are a company or organization interested in being a sponsor for this event and/or setting up a booth in our exhibit hall, please visit our website at [www.pkdcure.org](http://www.pkdcure.org) and click on National Convention on PKD, under the Events tab. From there you can download the exhibitor and sponsorship prospectus and application. For questions regarding sponsorships and exhibit space, please contact Allison Volmer at [allisonv@pkdcure.org](mailto:allisonv@pkdcure.org) or 816-931-2600, ext. 168.

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*Staffers and speakers create an atmosphere that enables new visitors to feel welcome right away, and enables veterans to feel like we're coming home – if 'home' was a pleasant hotel full of warm chocolate chip cookies and people who cared about curing PKD.*

**– Bill Brazell Brooklyn, NY**

# Registration Form

**Attendee Information:**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_  Home  Business  Cell

**Attendee Type:**

- ADPKD Patient  Family Member of ADPKD Patient  Medical Professional  
 ARPKD Patient  Family Member of ARPKD Patient  Friend  Other

**Additional Information:**

- I have PKD and my kidney function is stable  I am on dialysis  I do not have PKD  
 I am a kidney donor  I am a transplant recipient  I prefer not to comment

**Have you ever attended a PKD Foundation Convention?**  Yes  No

**Do you require any special assistance at the Convention?**  Yes  No

If yes, please specify: \_\_\_\_\_

**Do you have any special dietary requirements?**  Yes  No

If yes, please specify: \_\_\_\_\_

**How did you learn about this event?** \_\_\_\_\_

**Registration Type:**

\$125 Rate

**Please select your convention t-shirt size:**

Men's:  S  M  L  XL  XXL  XXXL

Ladies':  S  M  L  XL  XXL  XXXL

**Payment: (Please make checks payable to: PKD Foundation National Convention)**

Check Enclosed  Visa  MasterCard  Discover  AMEX

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Total: \$ \_\_\_\_\_

**Please send form to:**

PKD Foundation  
Attention: National Convention  
8330 Ward Parkway, Suite 510  
Kansas City, MO 64114

**Fax:** 816-931-8655

**Email:** allisonv@pkdcure.org





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Kansas City, MO 64114

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