



## Team Goal Setting Worksheet

Use this form to brainstorm ways to recruit more help, build a stronger team and become more successful at fundraising.

Who is your team captain: \_\_\_\_\_

What is your team name: \_\_\_\_\_

One of the keys to a successful team is setting reachable goals.

Here are some suggested goals:

- How many walkers do you want to have on your team? \_\_\_\_\_ (Teams come in all sizes, but the minimum is 4)
- How much money would you like each team member to raise? \$ \_\_\_\_\_ (Team fundraising is successful if you set a goal for each team member and for your team overall.)

**Team Captains have a big job to do. For this reason, some team captains appoint individuals to help with fundraising, recruitment and overall team coordination. Who do you think would be great “co-captains” for your team?**

- **Recruitment Captain** \_\_\_\_\_  
Someone to help recruit new members and get previous members interested in being a team member again. Teams can hold recruitment parties, events and even have work incentives to build an even bigger team.
- **Fundraising Captain** \_\_\_\_\_  
Someone to gather fundraising tactics and tips to share with all members to help everyone achieve personal and team goals. They might even plan fundraising events in which all team members receive a portion of the funds for their overall campaign.
- **Social Captain** \_\_\_\_\_  
The life of the party! Someone to help organize team-building activities. Fun events that teams can do include happy hours, training walks and attending community outings to get to know one another better and build a stronger team.
- **Publicity Captain** \_\_\_\_\_  
Someone to help raise awareness about the team and the mission of the PKD Foundation. Teams have had success by posting information to company intranets, community newsletters and church bulletins - all helping to spread the word. Some teams have gained not only additional team members, but donations from those wanting to help.