

## Donations = Grants Funded and People Educated

This year we have many meritorious grants to be funded and thousands of people to educate about PKD! As you think about charitable giving, consider donating to the Milwaukee Chapter of the PKD Foundation. Eighty cents of every dollar donated supports vital PKD research and patient education.

I would like to contribute under my name.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

I would like to contribute in [Honor/Memory] of

Name: \_\_\_\_\_

Please send Acknowledgement to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please mail donations to:  
PKD Foundation  
Attn: Milwaukee Chapter  
9221 Ward Parkway, Suite 400  
Kansas City, MO 64114

If you would like to contribute via credit card please call 1-800-PKDCURE and mention the Milwaukee Chapter when you make your contribution.



9221 Ward Parkway, Suite 400  
Kansas City, MO 64114

1-800-PKD-CURE  
[www.pkdcure.org](http://www.pkdcure.org)

Learn more about  
the PKD Foundation at  
[www.pkdcure.org](http://www.pkdcure.org)

## PKD Foundation

# MILWAUKEE CHAPTER

WINTER 2010



## A Message From Your Coordinator

Hello and happy New Year! The year 2009 was very successful for the Milwaukee Chapter. We raised more than \$33,000 at the Walk for PKD. We also had the opportunity to try a couple new events to raise funds and awareness. We were able to volunteer at the Pewaukee Triathlon and be one of their sponsored charities for the event and one of our members helped to create a very successful bike tour in Germany, which raised more than \$6,000! The year 2010 is going to be an exciting year for the Milwaukee Chapter and I am happy to be a part of it. Some of the events to mark on your calendar for the year include the Wisconsin Education Seminar that will be held on March 27th, a PKD event in April partnering with the band Element 13, and the Walk for PKD which will be held at Bayshore Mall on September 19th. I'm happy to be working with such a great group of people, but we are always looking for more. If you are interested in volunteering, being a more active part of the Milwaukee Chapter, or have a fundraising or awareness idea please email me at [MilwaukeeChapter@pkdcure.org](mailto:MilwaukeeChapter@pkdcure.org).

## The PKD Foundation Receives Highest Ratings

Charity Navigator, America's largest evaluator of non-profit organizations, recently gave the PKD Foundation its 4 Star (highest) rating for efficiency. They wrote... **"Only 12% of the charities we rate have received at least 3 consecutive 4-star evaluations, indicating that the PKD Foundation consistently executes its mission in a fiscally-responsible way, and outperforms most other charities in America. This "exceptional" designation from Charity Navigator differentiates the PKD Foundation from its peers and demonstrates to the public it is worthy of their trust."**

## Growing Education

Our Education Department has been around for a little more than a year now. In that time, we've created the PKD Learning Center, added videos to explain various aspects of PKD, and started an ongoing series of PKD related webinars. Future plans include further expansion of information in the Learning Center, more videos and webinars on topics such as pain management, research/clinical trials, caregivers, and cystic kidney disease in children.

To make our education offerings the most effective, however, your input is key. We want to cover topics important to you and your family. What information and tools would you like the PKD Foundation to develop to help you better manage your journey or the journey of a loved one with PKD?

Please share your thoughts with Educational Programs Director, Dave Switzer, by emailing [education@pkdcure.org](mailto:education@pkdcure.org). While we can't promise to cover everything, we'll do our best to provide more on what you want to know.

## Stay Informed Through Email and our Website and Face Book

With the rising costs of printing and postage, the Milwaukee Chapter now does most of its communication through email and the Chapter website: [www.pkdcure.org/MilwaukeeChapter](http://www.pkdcure.org/MilwaukeeChapter). We are now also on Face Book at [MilwaukeeChapter PKD](http://MilwaukeeChapterPKD). To be sure you don't miss out on the latest information, email [MilwaukeeChapter@pkdcure.org](mailto:MilwaukeeChapter@pkdcure.org) and ask to be added to the email list. Don't forget to contact us when your email address changes. If you thought you were on the list, but haven't received an email for some time, check your spam controls, or ask to be put on the list again. Be sure to include your complete name and address, or we will not be able to update your records, or add you to the database.

### CHAPTER INFORMATION

Chapter Coordinator:  
Kristen Hamilton  
612-418-3462

[MilwaukeeChapter@pkdcure.org](mailto:MilwaukeeChapter@pkdcure.org)  
[www.pkdcure.org/MilwaukeeChapter](http://www.pkdcure.org/MilwaukeeChapter)



## The Walk for PKD...So Much To Celebrate!

Thank you to the 11,000+ participants who boldly stood up, stepped out and Walked for PKD this year in one of the 54 events that took place in 29 states. By sharing your stories and reaching out to friends, family, neighbors, co-workers and businesses, you have strengthened the PKD army in the fight for a treatment and a cure! Nationally we have raised more than 2.4 million – funds that will help fuel cutting-edge research (4 therapies in clinical trials and counting), extraordinary patient education (webinars you can engage in from the comfort of your home), life-changing advocacy efforts (lobbying the government to support the Immunosuppressive Drug Coverage for Kidney Transplant Patients) and more! Your passion is making progress possible... and this is why we walk.

A word from your local Walk for PKD coordinator...

I'm thrilled to report that the Milwaukee Walk for PKD had 270 participants come out to Bayshore Mall on September 12th and helped raise more than \$36,000. A simple idea wrapped around our Vision for a Cure, asking 20 people for \$20, allowed walkers to scale new heights! I would like to give a special thanks to our top, individual fundraisers Pam Busalacchi, Jennifer Shepard, and Lynn Winston and teams Busalacchi-Dowling, Putschel's PKD Pack, and Team Ella for their tremendous dedication to make a difference. I also want to thank the band, Element 13, for the great music and entertainment before and after the walk. Finally, I want to thank each of the volunteers who dedicated their time & talent on Walk Day and throughout the year to help make the Milwaukee Walk such a success – you are truly appreciated!



Jason Krueger, MilwaukeeWalk@pkdcure.org  
www.pkdcure.org/MilwaukeeWalk



## 2010 National Convention on PKD

Please join us August 6-8, 2010 in Sunny San Diego for the 2010 National Convention on PKD! The Convention will be held at the Sheraton San Diego Hotel and Marina. Online registration will open on March first. Mark your calendars now for this unique educational and social opportunity!

## National Kidney Month

Your seldom-appreciated kidneys will get their time in the spotlight during National Kidney Month this March. The awareness campaign seeks to communicate the overall importance of keeping these vital organs healthy and functioning.

Increased attention on kidneys will offer many opportunities to get involved with your local PKD chapter program or attend various educational seminars. If you're interested in creating a local event to raise awareness or support research for the disease, the PKD Foundation encourages you to take advantage this special month. Some PKD patients, along with their families and friends, have organized charitable golf tournaments, fashion shows, barbeques and even wine tastings in the name of PKD support and awareness.

In addition to local opportunities, you can also get involved nationally. Consider taking part in United on the Hill, the PKD Foundation's annual legislative and public policy conference in Washington, D.C., which also takes place during National Kidney Month on March 1st and 2nd.

Other organizations, such as the National Kidney Foundation and the National Kidney Disease Education Program, will be promoting the importance of prevention and early detection of kidney disease, the ninth leading cause of death in the United States.

## Milwaukee Chapter Calendar of Events

For additional information on our events and upcoming Chapter meetings, please visit our website at [www.pkdcure.org/MilwaukeeChapter](http://www.pkdcure.org/MilwaukeeChapter). We are now also on Face Book at MilwaukeeChapter PKD.

### February 2, 2010

Chapter Meeting

### March 2010

Chapter Event (TBD) Partnering with the band Element 13. Please check our webpage for updates.

### March 2, 2010

Chapter Meeting

### March 27, 2010

Educational Seminar

8:30 am to Noon

Please check our webpage for more information and to register online.

### April 6, 2010

Chapter Meeting

### May 4, 2010

Chapter Meeting

### June 1, 2010

Chapter Meeting

### July 6, 2010

Chapter Meeting

### August 3, 2010

Chapter Meeting

### August 6-8, 2010

National Convention on PKD

San Diego, CA

### September 7, 2010

Chapter Meeting

### September 19, 2010

Walk for PKD

### October 5, 2010

Chapter Meeting

### November 2, 2010

Chapter Meeting

### December 7, 2010

Chapter Meeting

All of our Chapter meetings are held at the Froedert Hospital, Community Conference Center in room number 2 located at 8700 Watertown Plank Road in Wauwatosa, WI from 6:30 pm to 8:30 pm.

## Your Local PKD Foundation Chapter – Helping at home and around the world!



On September 19th 2009, the first PKD bike ride in Germany and probably worldwide, took place in Trier. Milwaukee Chapter Member Uwe Hoffmann had the initial idea for the fundraising ride, and helped to organize it over the course of one full year. Embedded in the German kidney week the bike ride got great public attention with its start and finish at the 1,800 year old roman city gate called the "Porta Nigra" in the heart of Trier. Organized by the German PKD Foundation (Familiäre Zystennieren e.V.) and the local bike club, Schwalbe Trier e.V., the bike ride was a great success. Around 100 riders registered and enjoyed a wonderful ride leading them for 123 km (76.5 miles) through romantic villages, passing castle ruins and the world famous Riesling wine yards along the Mosel River. Riding in a closed group of up to 300 yards length the ride itself became an attraction in some places

along the way stopping passer bys and tourists for a quick snap shot or some spontaneous applause. Participants and sponsors donated approximately \$6,000 in funds which will be used by the German PKD foundation to support research and education. Uwe Hoffman was joined by his 71-year old father, who lives in Germany, to complete the second half of the ride. "I am returning from Germany humbled by the huge support and thankful for the great blessing of being able to participate in this truly exceptional event" said Hoffmann.



