

Business Partnership Opportunities



Platinum Partner

(Limited - Exclusive of Category)

- Exclusive recognition as the local presenting sponsor
- Opportunity to speak at the walk during opening ceremonies
- Most prominent recognition on all local printed materials*
- Most prominent placement of logo on local Walk t-shirts*
- Most prominent logo placement on local Walk for PKD website, with an active link to company's URL
- Most prominent recognition in local Chapter Newsletter*
- Exhibition space at event
- Opportunity to hang multiple banners at event
- Verbal recognition during opening ceremonies
- Opportunity to provide up to 3 promotional items to participants
- Opportunity to host a water station along route
- Cause marketing opportunity for company to advertise as a partner of the event



Gold Partner

(Unlimited)

- Prominent recognition on all local printed materials*
- Prominent placement of logo on local Walk t-shirts*
- Prominent logo placement on local Walk for PKD website, with an active link to company's URL
- Prominent recognition in local Chapter Newsletter*
- Exhibition space at event
- Opportunity to hang a banner at event
- Verbal recognition during opening ceremonies
- Opportunity to provide up to 2 promotional items to participants
- Opportunity to host a booth on walk day
- Cause marketing opportunity for company to advertise as a partner of the event

Silver Partner

(Unlimited)

- Opportunity to host a booth on walk day
- Opportunity to hang a banner at the walk
- Logo on local Walk t-shirts*
- Opportunity to provide 1 promotional item to walkers
- Recognition on local Walk for PKD website
- Recognition in local Chapter Newsletter*
- Cause marketing opportunity for company to advertise as a partner of the event

Bronze Partner

(Unlimited)

- Opportunity to hang banner at walk
- Logo on local Walk t-shirt*
- Opportunity to provide 1 promotional item to walkers
- Recognition on local Walk website
- Recognition in local Chapter Newsletter*

Friend of PKD Partner

(Unlimited)

- Name on local Walk t-shirt*
- Opportunity to provide 1 promotional item to walkers
- Recognition on local Walk website

In Kind Partner

- Opportunity to hang banner at walk
- Opportunity to provide 1 promotional item to walkers
- Recognition on local Walk website



*If partnership is confirmed before print deadlines