

Central Ohio PKD Chapter Meeting Minutes

June 23, 2010

Introductions

Jared Cunningham, Donna Cunningham, Missy Dearing, Beau Gorno, Nate and Jill Green, Thom and Karen Kent, Diane Palacer, Larry Shafer, Becca Thomas

Online Presence – we are everywhere on the internet so please check us out if you haven't already! PSAs are determined by Angela Pace and are also shown on ONN.

Kroger Program

The contact at Kroger has been in touch with Jared and he is just waiting for the number for the Community Rewards program from her.

Nationwide Children's

Mara is touching base with Jared's contact to work with Nationwide Children's on an ARPKD program.

OSU Nephrology

Jared met with OSU Nephrology and provided them with brochures and chapter information.

Three-on-Three Tournament

Northeast Chapter raised a few hundred dollars. They were able to secure lots of food and in-kind donations. We should consider putting event on our radar for next year.

Ride for PKD

Event happened last year and while it was successful, we didn't have much to do with the program. Jared and Teresa have been trying to contact them, but have not had luck. Dave from national is going to follow up with them to see if they are going to hold the event again or if not, return the walk signs. We would help promote the event if we had more information.

Golf for PKD

Golf outing occurred last year that we benefited from and Dave is working on getting local contact to Jared. Committee is already in place to organize and run event.

Run for PKD is also a licensed event that national could help us promote. We will likely be encouraged to take advantage of this event in the near future.

Putt Putt for PKD

Had discussed holding event during Memorial tournament. Thom had discussed idea with Magic Mountain and while they have group events, they weren't too open to charity events. There are other facilities in the area that could be an option.

Gameworks/Dave and Buster's

We had discussed holding a chapter meeting or fundraising event and it is an option at Dave and Buster's, however Gameworks has closed.

Max and Erma's

Glad to have two new Chapter members from the event. We raised \$250 from the evening and were able to educate a lot of people in the restaurant. Local franchise said we could coordinate directly with him and not go through national. The chapter members discussed having the October meeting there and have flyers in time to distribute at the walk. Jill also mentioned a place in Hilliard that donates 20 percent per each purchase.

Barnes and Noble

Company contacted Jared to set up a "PKD Night at Barnes and Noble." All customers who have PKD flyer and bring into store on specific weekends, we will get 25 percent of purchases. We could pass out flyers in the parking lot and will have less restrictions on the flyers than at Max and Erma's. All Barnes and Noble locations will be available and Jill suggested planning the weekend around when OSU students will be purchasing textbooks.

Dash for Donation

Event will be on July 10 and Becca will pick up t-shirt and Dash packets for team members.

Cocktails at the Conservatory

Our August 26th meeting will be at the Franklin Park Conservatory. Everyone is encouraged to wear teal and attend if possible.

Nephrology and Dialysis Centers

Members are dividing the list of Columbus-based nephrology and dialysis centers and will reach out to offices with Walk brochures and posters.

10TV Health and Fitness Expo

The health fair is August 20-21, PKD will have a free booth at the expo within the Convention Center.

Next Steps:

Beau will follow up with the Kroger Contact to get our number for the community rewards program.

Missy will follow up with Nicole regarding the Dave and Buster's and possibly holding an event there. Beau will follow up if needed.

Jill will follow up with Max and Erma's to set up October meeting.

Missy will follow up with Nicole regarding the Butter Bar fundraiser.

Jared will follow up with Nick about Edy's sponsorship that Ted introduced.

Becca will set up a team for the National Kidney Foundation Walk in October and everyone is welcome to join.

Walk for PKD

- Marcus Thorpe may be available, but we could consider someone from 10TV, perhaps Angela Pace or Andrea Cambern?
- Mara is working on getting a public official, perhaps the mayor, to attend the walk.
- NKF will have a booth at our walk and we will have one at their walk on October 24, 2010.
- Please work on securing corporate sponsors!
- Had discussed the idea of a silent auction and based on the amount of work it is, we will likely not have it this year.
- The group decided not to do a garage sale this year either.
- We would like to do a 50/50 raffle and will need volunteers on the walk.
- Mara will be in charge of the penny kids dash.
- Russ will be our photographer again this year.
- Need to look at a company that could donate water at the event.
- Missy will let us know when walk brochures and posters are available.
- Registration is now open at pkdcure.org/centralohiowalk

Next Steps:

Beau will call the past president to get the photo and sculpture back to use in the raffle.

Missy will follow up with Mara to secure the firemen and fire truck at the walk.

Missy will follow up with Teresa on magician contact and Melissa on the circus performers.

Jill will contact the OSU Athletic Department about in-kind donations.

Beau will work on getting water and beverages from Pepsi contact.

Next Meeting: The next Central Ohio Chapter Meeting will be Wednesday, July 28th at 7 pm.